

Seniors Advisory Committee Goals and Priorities 2023-2027

Purpose: Serve in an advisory capacity to Council and staff on matters that impact the quality of life of seniors (60 years plus) in the City of Niagara Falls.

SAC acts as a liaison to enrich and enhance the lives of seniors within Niagara Falls by identifying barriers, forming partnerships with the community and acting as a public forum for issues affecting seniors.

Goal #1: Promote Awareness and Encourage Input

1. Create Awareness of the Role of the Seniors Advisory Committee

Actions:

- 1.1 Promote the mandate of SAC by utilizing the City's web site and promotional materials by end of 2024/25.
- 1.2 Promote an email account and use business cards and/or rack cards to encourage input from residents by 2025.
- 1.3 Provide information and links to programs and services for seniors - ongoing.
- 1.4 Share SAC successes with Council and residents of Niagara Falls. Ongoing.

2. Solicit input and act as a public forum for issues that affect seniors in the community

Actions:

- 2.1 Establish key questions to be used when soliciting input by November 2019.
- 2.2 Identify audiences and locations to seek meaningful input by March 2020.
- 2.3 Develop and use surveys, as needed, with professional guidance. Ongoing.
- 2.4 Collect and analyze input and feedback by June 2020.
- 2.5 Develop recommendations based on top 3-5 critical issues identified by residents by November 2020.

3. Improve seniors' participation in City Programs and Services

Actions:

- 3.1 Review current City of Niagara Falls programs and services and usage data by end of 2024/25.
- 3.2 Seek input from residents using key questions to help identify reasons seniors do not participate - ongoing.
- 3.3 Using data collected, identify top 3-5 reasons seniors do not access programs and services - ongoing.

- 3.4 Prepare recommendations to address identified reasons and barriers - ongoing

Goal #2: Explore and develop partnerships that inform and improve the quality of life for seniors

1. Identify possible partnerships

Actions:

- 1.1 Determine which service clubs, community or business groups are interested in supporting seniors and SAC activities by December 2019.
- 1.2 Develop partnerships with appropriate organizations. Ongoing

2. Liaise with similar committees in Niagara to share information and avoid duplication

Actions:

- 2.1 Interact and maintain contact with the other municipal seniors' advisory committees in Niagara beginning in September 2019 and ongoing.
- 2.2 Participate in Niagara Age-Friendly activities and knowledge exchange beginning in September 2019 and ongoing.

Goal #3: Develop an action-oriented strategy, focused on older adults, to create an Age-Friendly Niagara Falls

1. Complete the Age-Friendly self-assessment of Niagara Falls

Actions:

- 1.1 Review self-assessment requirements and develop a schedule for completion by end of 2024/25.
- 1.2 Conduct self-assessment and identify current barriers and gaps in services by 2025.
- 1.3 Analyze results and develop recommendations to address barriers and gaps by 2025.

2. Secure Council's support to create an Age-Friendly Niagara Falls

Actions:

- 2.1 Prepare plan and recommendations for presentation to Council by May.
- 2.2 Present plan and recommendations to Council in May.
- 2.3 Follow-up and communicate outcomes by December.

Goal #4: Advise Council

1. Provide recommendations, based on input received, to improve programs, policies and services provided to seniors

Actions:

- 1.1 Present annual report to Council, highlighting accomplishments, key issues and ongoing activities by June each year.
- 1.2 Provide recommendations to Council, based on input from residents, as necessary. Ongoing