



MEDIA RELEASE

For Immediate Release

City of Niagara Falls Canada Day Celebrations – June 29 to July 1, 2018

Niagara Falls, ON, June 5, 2018 – Oh Canada! Sing it loud and proud! Bring your national pride to Downtown Niagara Falls as we celebrate Canada Day all weekend from Friday, June 29 to Sunday, July 1. Enjoy free, Canadian-inspired activities and entertainment all weekend long in our beautiful City. Residents and visitors can join a range of festive activities across the City, including:

Friday, June 29 – Jazz After 4 at City Hall

4 p.m. – 7 p.m.

- **Jazz After 4 Hosted by Juliet Dunn, Niagara Jazz Festival, and the Downtown BIA**
 - Kick back and enjoy great jazz after work at City Hall.

Saturday, June 30 – Busk 4 a Cause at City Hall

1 p.m. – 7:30 p.m.

- **Live Entertainment on the Main Stage at City Hall**
- **Hosted by Matt Anthony Entertainment and the Downtown BIA**
 - Donations to support Big Brothers Big Sisters of Niagara Falls.

Sunday, July 1 – Oakes Park, Victoria Avenue & all along Queen Street

8 a.m.

- **1K & 5K Run or Walk for St. John Ambulance at Oakes Park**
 - Registration begins at 8 a.m.
 - Prizes, fruit & medals for age category winners. Entry forms available at St. John Ambulance, 5734 Glenholme Avenue, Niagara Falls, ON www.runforsja.ca.

10 a.m. – 11 a.m.

- **Niagara Falls Concert Band performs out front of the Niagara Falls Public Library**

11 a.m. Start Time:

- **OPG Niagara Falls Canada Day Parade begins**
 - Parade travels along Victoria to Valley Way & Queen, ending at Queen & St. Clair.

12:30 p.m.

- **Opening Ceremonies at Niagara Falls City Hall on Queen Street**
 - Join us for the Canadian National Anthem, The Wild Magic Show with world renowned magician Greg Frewin, and then The Legends – a tribute to Paul McCartney, Adele, Lady Gaga and Rod Stewart! Enjoy a piece of free birthday cake (while supplies last), and enter the free raffle near the Main Stage.

12 p.m. – 4 p.m.

- **Scotiabank Children’s Zone & Scotiabank Children’s Stage**
 - Located at the Rosberg Family Park (Queen & Ontario).
 - Visit the Toronto FC MLS Cup Trailer and see the MLS Cup.
 - Feeling daring? Enjoy the 70-foot zip line adventure and rock climbing wall.
 - Free inflatables, family mini-putt, reptile kingdom, and electronic animal rides.
 - Free face painting, balloons and henna tattoos.
 - Get ready to boogie to our line-up for the young and the young-at-heart.
 - Exotic animals, princesses, and mad science fun stations.

12 p.m. – 4 p.m.

- **Canada Day Art Show along Queen**
 - Celebrating Canadian artists. Don’t miss this amazing art area!

1 p.m. – 5 p.m.

- **Car Show sponsored by Brock Ford Sales and hosted by Cruising on the Q**
 - Fabulous cars will be lined up along Queen between Victoria and Chrysler.
 - Free entry to the Car Show; “People’s Choice” and “Best in Show” awarded.

Live Entertainment: After the opening ceremonies on the Main Stage at City Hall until 6 p.m.

More Highlights: EXTREME Music, Dance & Sports performances showcasing a BMX stunt team, Chill Zone with inflatable darts, NBA All-Star entertainer Q-Mack, skateboarding demos, Hoola Hoop Fun Zone & more. Big Brothers and Big Sisters will be hosting their WingFest at Taps on Queen.

New! July 1 Passport Card: Pick up your passport card on Queen Street at City Hall and have it stamped at multiple locations. Hand in your stamped passport at the free raffle at City Hall for your chance to win a prize! Draw will be held at 2:45 p.m. on the Main Stage.

Go Green! A green initiative includes a complimentary bike valet at Rosberg Family Park, hosted by the Park in the City Committee from **12 noon to 4 p.m.** Remember to bring your own refillable water container! The Niagara Region Water Truck will be located at Queen and Erie.

Temporary Traffic Disruptions: Residents are reminded that celebrations around the City will cause temporary traffic disruptions, during the weekend:

- **Friday, June 29 at 12 noon to Sunday, July 1 at 8 p.m.**
 - Queen Street closed from Ontario to Erie only.
- **Sunday, July 1:**
 - Victoria Ave (from Jepson to Queen) closed 10 a.m. – 1 p.m.
 - All of Queen Street closed 7 a.m. – 7 p.m.
 - Queen from Ontario to Erie will remain closed until 8 p.m. for free entertainment at City Hall.

Thank you to all of the volunteers, community groups, and sponsors who make the celebrations possible. For more information about road closures and for a detailed event listing for Canada Day in Niagara Falls, please visit niagarafalls.ca/canadaday

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For more information, contact:

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A Great City ... For Generations To Come