

**City of Niagara Falls
Seniors Advisory Committee Meeting
Thursday October 10th, 2019**

The meeting of the Seniors Advisory Committee of the City of Niagara Falls was held in the Blue Room of the Coronation Centre on Thursday October 10th, 2019 with Wendy McPherson chairing. Wendy welcomed all in attendance. Meeting called to order at 2:00 pm.

Present: Karen Fraser, Francine Beattie, Wendy McPherson, Anne Wylie, Jack Widder, Councillor Wayne Campbell, Noreen Bald, Hanya Nagy and DJ Brooks.

Regrets: Donna Mills, Fred Hodder, Kathy Moldenhauer, Otto Penner, Stewart Black, Ewald Kuczera, and Councillor Chris Dabrowski.

Absent:

Minutes: *a motion* “to approve the minutes of the September 12th 2019, Seniors Advisory Committee meeting” was made by Anne Wylie - seconded by Noreen Bald and *carried*.

Business Arising from Minutes

a. October 22 Presentation to Council

- i. Wendy explained she was going to the October 22nd Council meeting to update the Councilors on the committees’ progress so far, and to highlight goals from the strategic plan.
- ii. Councilor Campbell asked if there would be a PowerPoint, Wendy and Hanya explained it would just be a verbal presentation and introduction of the Committee to council.

b. Business Cards

- i. DJ presented some options for business cards for the Committee.
- ii. Preference was given to a traditional City of Niagara Falls card with the Committee description on the back and email contact info prominent on the front.
- iii. DJ to rush an order to try and accommodate Wendy having a card for her presentation to council on October 22nd.

c. Goal 1 (2.1) – Questions to ask the public

- i. A discussion on the list of questions provided by DJ ensued.
- ii. 5 questions were chosen, and put into an agreed upon chronological order.
 - a. How would you describe living in Niagara Falls to someone who doesn’t live here?

- b. What is your favourite part of living in Niagara Falls?
 - c. What is your biggest challenge living in Niagara Falls?
 - d. What aspects of Niagara Falls do you feel need improvement?
 - e. Have you participated in services available to seniors; including the Coronation Centre?
- iii. **A motion** to approve the questions, in the order stated, was made by Karen Fraser – seconded by Noreen Bald and **carried**.
 - iv. It was recommended that the questions get posted on the City of Niagara Falls website. Hanya to follow up with the communications and IT department.

d. Goal 2 (1.1) – Service Clubs

- i. A list of service clubs was provided. No action taken.

New Business

a. Delegating Goals

- i. Wendy suggested delegating some of the goals and tasks, from the strategic plan, as she believes some are impossible to achieve as a larger group.
- ii. Noreen asked for more direction and understanding on how to take notes when asking the questions to the public (*see item c from Business Arising*).
- iii. Hanya suggested, like Wendy, maybe breaking into a smaller group and having a quick session on how to try and standardize how the conversations are recorded.
- iv. Councilor Campbell suggested identifying sites in which to hold these conversations so that the Committee can contact said establishments for permission.
 - i. It was suggested that we need to contact people from all aspects of Niagara Falls; as well as all demographics.
 - ii. As such, locations need to differ by location – Stamford, Chippawa, Downtown, and Southend/Soutwest. As well, different types of sites must be considered, such as; Drugstores, Churches, Grocery Stores, Coffee Shops, Library, McBain Centre, Gale Centre, Hardware Stores, Seniors Buildings, Soup Kitchens, Coronation Center, the Hospital, etc.
- v. It was agreed that each member of the Committee would send to DJ, via email, a list of places they would like to see communications take place. DJ will compile a list for the next meeting. All members must submit their choices by October 31st.

b. Brainstorming

- i. Wendy suggested we contact potential partner groups and service clubs to introduce ourselves as a committee.
- ii. Noreen wanted to ensure we had a clear and concise message to present to the contacted groups. As such, she volunteered to create a script we can utilize when making contact.

- iii. Francine suggested we create flyers saying we are looking for input and to contact the committee. Francine to draft the basic verbiage for the flyer – Hanya to create flyer once the wording has been sent to her. These will also appear on the city's website.

Adjournment

Meeting adjourned at 3:20pm on a motion from Karen Fraser; seconded Francine Beattie and carried.