

**City of Niagara Falls
Seniors Advisory Committee Meeting
Thursday November 14th, 2019**

The meeting of the Seniors Advisory Committee of the City of Niagara Falls was held in the Blue Room of the Coronation Centre on Thursday November 14th, 2019 with Wendy McPherson chairing. Wendy welcomed all in attendance. Meeting called to order at 2:00 pm.

Present: Karen Fraser, Francine Beattie, Wendy McPherson, Anne Wylie, Jack Widder, Councillor Wayne Campbell, Councillor Chris Dabrowski, Donna Mills, Fred Hodder, Kathy Moldenhauer, Ewald Kuczera, Otto Penner, Hanya Nagy and DJ Brooks.

Regrets: Stewart Black and Noreen Bald.

Absent:

Minutes: a motion “to approve the minutes of the October 10th 2019, Seniors Advisory Committee meeting” was made by Karen Fraser - seconded by Fred Hodder and **carried**.

Business Arising from Minutes

a. List of Potential Interview Locations

- i. DJ presented a list of locations given by the members. Ewald suggested that maybe those locations could be mapped out to give a visual representation of the areas.
- ii. Wendy explained that the data gathering will be an ongoing venture that should be ongoing over the course of a year.
- iii. Councillor Campbell suggested focusing on Shoppers Drug Mart as a start. DJ showed the mapped locations of the 4 stores in Niagara Falls are each in that the Committee hoped to target.
 - a. Hanya to draft a letter to send to Shoppers Drug Mart about coming to their stores.
- iv. Wendy suggested starting the outreach in January – after the busy month of December is over.
 - a. Anne suggested that using the Coronation Christmas Party as a testing ground for the scripts.
- v. During the conversation the online survey was shown to the Committee.
 - a. Ewald asked about the order of the survey questions as they were not in the same order as agreed upon by the Committee.
 - b. Hanya to work with Communications and IT to rearrange the order of the questions on the online survey.
- vi. Councillor Dabrowski suggested the potential of incentives for filling out the online survey – but only those willing to provide an email address and postal code would be eligible for the reward/incentive.

- a. Hanya to talk to Theresa regarding including those items to the online survey.
- vii. A discussion ensued regarding reaching isolated seniors.
 - a. Donna Mills to set up a chat café with isolated seniors at potential locations of Buckley Towers, Imperial Towers, and Ailanthus Avenue. Donna will present dates at the next SAC meeting.

A motions was presented that the committee “Approve the survey with the questions in the original order, as per the October minutes, with an email and postal code optional question at the end of the survey” was made by Karen Fraser - seconded by Ewald Kuczera and **carried**.

- viii. Wendy added that for the next meeting the Committee will need to set up tasks for data gathering and pair up in potential interview pairs.

b. Draft Flyers

- i. Hanya showed the draft flyer for the promotion of the survey. No alterations were suggested.

c. Business Cards

- i. DJ passed around the business cards. More can be ordered if requested.
 - a. Ewald suggested nametags – Kathy Moldenhauer agreed and explained that other committees have them as well.
 - b. Hanya to source with first name, last name, and committee name on the tag.

New Business

a. Region Wide Meeting

- i. Wendy gave an update on the October 24th region wide Seniors Advisory held in Smithville.
 - i. Region Wide ‘Let’s Chat Benches’
 - ii. Increase awareness of 2-1-1
 - iii. Accessibility laws
 - iv. Seniors Month 2020 and what other Municipalities are doing.

b. Delegating Goals/Create Working Groups

- i. The goals were reviewed and a few tasks were deemed as time sensitive.
 - i. Karen to work on exploring potential partnerships.
 - ii. Ewald and Francine to work on the Self-Assessment by creating an introductory letter that can be sent to the local BIA’s and businesses.

c. Transit

- i. Kathy updated the Committee on the Free Transit pilot project and report to council that was given.
 - a. Staff will be looking at the data from the pilot before making a recommendation on the free seniors' bus passes.
 - b. Kathy recommended having Carla come to the January meeting to explain the upcoming report.
 - i. Hanya to reach out to set-up the potential presentation.

d. Christmas

- ii. Kathy explained that there is a small budget for a Christmas gathering for the committee as a thank you from the City.
- iii. Discussions ensued around potentially having lunch at the Coronation Centre – prepared by the Coronation Café – before the December 12th meeting. As well, the potential of holding the lunch and meeting off site was discussed.
 - a. Hanya to set the plans and communicate with the Committee.

Adjournment

Meeting adjourned at 3:35pm on a motion from Jack Widder; seconded Councillor Dabrowski and carried.