

## **Seniors Advisory Committee Goals and Priorities 2019 – 2022**

**Purpose: Serve in an advisory capacity to Council and staff on matters that impact the quality of life of seniors (60 years plus) in the City of Niagara Falls.**

SAC acts as a liaison to enrich and enhance the lives of seniors within Niagara Falls by identifying barriers, forming partnerships with the community and acting as a public forum for issues affecting seniors.

### **Goal #1: Promote Awareness and Encourage Input**

#### **1. Create Awareness of the Role of the Seniors Advisory Committee**

Actions:

- 1.1 Promote the mandate of SAC by utilizing the City's web site and promotional materials by September 2019 and ongoing.
- 1.2 Create an email account and use business cards to encourage input by September 2019.
- 1.3 Provide information and links to programs and services for seniors by December 2019 and ongoing.
- 1.4 Share SAC successes with Council and residents of Niagara Falls. Ongoing.

#### **2. Solicit input and act as a public forum for issues that affect seniors in the community**

Actions:

- 2.1 Establish key questions to be used when soliciting input by November 2019.
- 2.2 Identify audiences and locations to seek meaningful input by March 2020.
- 2.3 Develop and use surveys, as needed, with professional guidance. Ongoing.
- 2.4 Collect and analyze input and feedback by June 2020.
- 2.5 Develop recommendations based on top 3-5 critical issues identified by residents by November 2020.

#### **3. Improve seniors' participation in City Programs and Services**

Actions:

- 3.1 Review current City of Niagara Falls programs and services and usage data by September 2020.
- 3.2 Seek input from residents using key questions to help identify reasons seniors do not participate by March 2021.
- 3.3 Using data collected, identify top 3-5 reasons seniors do not access programs and services by September 2021.

- 3.4 Prepare recommendations to address identified reasons and barriers by December 2021.

**Goal #2: Explore and develop partnerships that inform and improve the quality of life for seniors**

1. Identify possible partnerships

Actions:

- 1.1 Determine which service clubs, community or business groups are interested in supporting seniors and SAC activities by December 2019.
- 1.2 Develop partnerships with appropriate organizations. Ongoing

2. Liaise with similar committees in Niagara to share information and avoid duplication

Actions:

- 2.1 Interact and maintain contact with the other municipal seniors' advisory committees in Niagara beginning in September 2019 and ongoing.
- 2.2 Participate in Niagara Age-Friendly activities and knowledge exchange beginning in September 2019 and ongoing.

**Goal #3: Develop an action-oriented strategy, focused on older adults, to create an Age-Friendly Niagara Falls**

**1. Complete the Age-Friendly self-assessment of Niagara Falls**

Actions:

- 1.1 Review self-assessment requirements and develop a schedule for completion by October 2019.
- 1.2 Conduct self-assessment and identify current barriers and gaps in services by April 2020
- 1.3 Analyze results and develop recommendations to address barriers and gaps by December 2020.

## **2. Secure Council's support to create an Age-Friendly Niagara Falls**

Actions:

- 2.1 Prepare plan and recommendations for presentation to Council by May 2021
- 2.2 Present plan and recommendations to Council in June 2021.
- 2.3 Follow-up and communicate outcomes by December 2021.

## **Goal #4: Advise Council**

### **1. Provide recommendations, based on input received, to improve programs, policies and services provided to seniors**

Actions:

- 1.1 Present annual report to Council, highlighting accomplishments, key issues and ongoing activities by June each year.
- 1.2 Provide recommendations to Council, based on input from residents, as necessary. Ongoing