

The Park in the City Committee

3:00 p.m. – Wednesday, September 8, 2021

Virtual Online Meeting

Minutes of Meeting

Present:

Pat Mascarin, Paisley Janvary-Pool, Frank Fohr, Sheila Deluca, Dan Cicchino, John Brucato, Councillor Victor Pietrangelo, Jeff Guarasci (Staff)

Regrets:

Councillor Mike Strange, Michal Lukac, Audrey Fraser, Janet Hassall, Carly Milani, Tom Mingle, John Anstruther

1. Adoption of Minutes

a) June 9, 2021 Meeting Minutes

IT WAS MOVED BY Sheila Deluca, **second by** John Brucato that the minutes of the June 9, 2021 Park in the City Committee meeting be approved as written.

Motion Carried

2. Events & Programs

a) Folks & Spokes Cycling Initiative

To date, through the Goose Chase online gaming application, there have 33 residents who have registered. 17,000 views with 4,000 engagements have been completed. The conversation rate is over a 10% ratio. The initiative was covered by media outlets CHCH Morning Live and the Niagara Falls Review. In total, \$500 was spent through Facebook and Twitter ads.

b) CN EcoConnexion Tree Planting

Volunteers have been confirmed through the committee. In total, 141 trees will be planted along the Millennium Recreational Trail, with 30 trees being planted on September 24. Representatives from Tree Canada will be onsite to take part in the opening ceremony.

c) Summer Trillium Awards

97 registrations took place in 2021 with 40 returning from 2020. Deliveries of awards will take place in mid-September.

d) October Schedule of Events

- September 23 – Walker Industries Community Clean-up, Firemen's Park
- September 24 – CN EcoConnexion Tree Planting, Millennium Recreational Trail
- September 25 – TV Cogeco 10 Tree Planting, Fairview Cemetery

- October 16 – Niagara Falls Community Clean Sweep, MacBain Community Centre
- October 23 – Niagara Falls Curbside Give-A-Way, City-wide

e) *Proposed 2022 Events and Program*

The Committee supports hosting the Mother Earth Day in 2022 (Covid-19 restrictions permitting) at Firemen's Park on Saturday, June 11, 2022. The SCVFA have confirmed usage of the park and NPEI has been confirmed as a sponsor for the event.

Discussion involving the future of Schools In Bloom was deferred to the October 13 Committee meeting.

3. Transportation and Trails

a) *Millennium Recreational Trail – Section 2*

Construction was approved by City Council and has started in early September this year. Completion of the trail is scheduled in late November, 2021.

4. New Business

a) *Moving Transit Forward*

Frank Fohr represented the Committee in a Regional discussion involving the Regional Transit strategy. The discussion concentrated environmental factors. Staff will for members a link to comment on the strategy once available.

5. Adjournment

The meeting was adjourned at 5:00 p.m.

Next Meeting:

Wednesday, October 13, 2021 at 3:00 pm online Zoom meeting.