The Great Canadian Niagara Falls Canada Day Contest

Everyone Wins!

Wednesday, July 1, 2020 from 12:01am -11:59pm

Online entry form: https://s.niagarafalls.ca/canadadaycontest

Although things may be different this year, we still want to celebrate Canada Day with you! Engage with us on social media on July 1st as part of our 2020 Canada Day Contest and have a chance to WIN some great prizes!

We want YOU to show us your Canadian spirit with one or more of the following:

- Decorating your front gardens/front of your house
- Decorate or draw a bike that you think shows Canadian pride
- Show us your best Canadian BBQ meal
- Decorate a t-shirt or outfit
- Create a song/poem about Canada
- Do a dance to show your Canadian pride
- Bake a Canada Day Birthday Cake or dessert
- BE CREATIVE!

Please remember to keep your distance and stay safe while participating in the contest.

How to enter the contest:

On Wednesday, July 1, 2020 between 12:01am and 11:59pm:

- 1. Share your photo/video on Facebook, Instagram, and/or Twitter
- 2. Use the hashtag **#nfcanadaday**
- 3. Tag us in your post (accounts listed below)
- 4. Upload it to our online form

Find us on social media:

Facebook: <u>https://www.facebook.com/CityOfNiagaraFallsCanada</u> Instagram: <u>https://www.instagram.com/niagarafallsontario</u> Twitter: <u>https://twitter.com/NiagaraFalls</u>

Eligibility:

- Contest runs July 1, 2020, from 12:01am-11:59pm.
- Photos not posted within this time period will not be eligible to win a prize.
- Contest open to Niagara Falls residents ages 16+; one entry/win per household.
- Photo and video must be appropriate and abide by City standards.
- No purchase necessary to enter or win.
- Online form **must** be filled out to receive/claim prizes.
- Prizes have no cash value and cannot be substituted or transferred.

Over \$10,000 in Prizes:

- 2 x New BBQs (approx. \$1,000 value each)
- 2 x New Bicycles (\$500 value each)
- \$1,000 Murphy's Music Gift Certificate
- 2 x iPads (approx. \$550 value each)
- 5 x \$200 Grocery Store Gift Certificates
- 12 x \$100 Restaurant Gift Certificates
- And more!

Agreement: By entering the contest, you allow the City of Niagara Falls and/or social media accounts to use your #nfcanadaday photos/videos in their promotional posts related to the Great Canadian Niagara Falls Canada Day contest.

Note:

Ensure your **Instagram profile or Facebook photo is public** so your photo can be found through a public search of #nfcanadaday.

Relevance:

Contest photos and videos will be judged by their relevance to the event, ingenuity, and creativity. While taking your photos, remember the 3 most important protocols: physical distancing, stay home, and wash your hands often! The winning photos will best exemplify your civic and national pride, and also the fun and joy of celebrating Canada Day at home in Niagara Falls.

Winners will be notified via email by Wednesday, July 8, 2020.

Everyone wins!

Try-it tickets include one (1) free skate during public skating and one (1) free entry to the Niagara Falls History Museum.

Good Luck to all entrants and thank you for participating this Canada Day!